

Focus on climate neutrality

Greenbox focuses 100 percent on sustainable products for the foodservice industry

Bremen, 16.02.2022 - Ordering food without plastic - this is what 78.5 percent of respondents to a representative survey conducted by the WWF and the German Packaging Institute (dvi) in 2021 would like to see. greenbox GmbH & Co. KG set itself the goal back in 2009 of making the catering industry more sustainable by using recycled and renewable raw materials. Since 2017, it has been structuring - as the first provider in the foodservice packaging sector - not only its operations but also its products to be 100 per cent climate-neutral. With over 1,000 items in their online shop, greenbox is the market leader for climate-neutral foodservice solutions in Germany. The range includes cups, bottles, tableware, napkins, disposable and reusable solutions. More information at www.biologischverpacken.de/en .

greenbox began developing its products over ten years ago with the purchase of a container of palm leaf. Since then, the Bremen-based company has developed into one of the leading full-range suppliers in the field of foodservice packaging. "At greenbox, restaurateurs can find suitable sustainable packaging for their own out-of-home dishes," says Michael Brink, managing director of greenbox. "Only climate-neutral foodservice solutions for gastronomy are offered. We fully offset the emissions released during the production and transport of packaging to the customer by supporting environmental protection projects. In the past, for example, this included our project in the Kasigau Wildlife Corridor in Kenya. Here we have already been able to save over 11,000 tonnes of CO2. We are currently supporting projects in Guatemala and Nigeria, where we have been able to offset over 14,000 tonnes of CO2.

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Replace plastic packaging with an environmentally friendly solution

The European Union's single-use plastic (SUPD) ban has been in force since summer 2021. This bans certain single-use plastic products, such as cotton buds, drinking straws, plastic cutlery and plates, which must now be replaced with sustainable alternatives. greenbox offers the solution here: catering businesses can replace their soup cups, burger boxes, carrier bags, cutlery and napkins with sustainable alternatives. For the products, greenbox uses e.g. sugar cane, bamboo or palm leaf as natural raw materials. Thus, there is an environmentally friendly solution for almost every conventional plastic packaging.

"Our palm leaf disposable tableware, which is a natural waste product, should be highlighted," says Michael Brink. "From the palm leaves that have fallen off, we produce bowls and plates, for example, with low energy input and without additional coatings, which can be disposed of on the compost heap after use. We completely offset transport-related CO2 emissions." In the interest of transparency and open communication with customers and service providers, greenbox is a member of the Federal Association for Sustainable Business (BNW) and the Partnership for Environmental Enterprises. In addition, the company is certified with the EcoStep seal, which checks the organisational structure and internal processes every two years for criteria such as quality management, environmental management and occupational health and safety. "At greenbox, we think of sustainability for the foodservice sector holistically. Catering businesses can easily order the right solution for them - in smaller and larger quantities - via our online shop. In addition, we can guarantee constant product availability and short delivery times thanks to our European production sites," says Michael Brink.

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About greenbox GmbH & Co. KG

Since 2010, greenbox has been offering its customers from the food-service, hotel, catering, wholesale and food retail sectors a diverse range of environmentally friendly packaging as disposable and reusable solutions, tableware and sustainable hygiene and consumer products made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader for climate-neutral foodservice packaging. With 60 employees, greenbox wants to simplify the daily processes in the catering business with its products and reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox therefore designs not only its operations but also its products to be 100% climate neutral. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.

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