

Sustainable burger and menu boxes

More reusables by Greenbox



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Bremen, 7th July 2022 - Consumers are becoming increasingly aware of the impact of their food consumption and its effects on the environment. This is confirmed by the Mondelēz study "State of Snacking 2021", which shows a large majority prefer their favourite foods and snacks without annoying packaging waste. The new addition to the reusable range from greenbox is therefore a range of sealable menu and burger boxes, which enable the simple serving and transport of popular dishes in various designs. In order to make it as easy as possible for caterers to introduce sustainable reusable alternatives, the supplier of climate-neutral foodservice packaging offers a comprehensive reusable range that is based on the company's tried-and-tested disposable products and at the same time combines functional and sustainable quality. More information at www.biologischverpacken.de.

Up to now, many catering businesses have still relied on disposable products for their out-of-home packaging. These are often closely linked to the operational processes and adapted to the dishes offered depending on the recipe and

portion size. This is where greenbox comes in with the "Häppy Family" product line and expands the range with high-quality reusable burger and menu boxes. The "Häppy Menu Box" and the "Häppy Burger Box" offer a lot of flexibility and a practical advantage in use. The menu trays and burger boxes are dishwasher-safe and also repel bacteria. The products of the "Häppy Family" range are available in the colour variants caramel, cashew and spinach, as well as in special colours for larger quantity purchases.



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Sustainable and organic packaging

The sustainable "Häppy Family" product range from greenbox shows how reusable products made from renewable raw materials can also do without classic plastic - and with high functional and sustainable quality. The reusable burger boxes are made of 98 percent bioplastic combined with wood fibres from regional forests with sustainable forestry. In contrast to many classic plastic trays, this material is very robust, resilient and free of harmful substances. In addition, the boxes can be stacked very well both open and closed.

From disposable to reusable without extra effort

The latest reusable solutions in the "Häppy Family" range are based on greenbox's existing disposable products and can be stacked in combination with them, which makes it easier for restaurants to introduce reusable products and save space. If the offers and dishes of restaurants are adapted to proven disposable packaging and restaurateurs are used to the associated portioning, the reusable alternatives do not represent any additional effort. The step towards a sustainable business is thus made easier.

Sustainable out-of-home business with greenbox

Greenbox makes the out-of-home business more sustainable with its 100 percent climate-neutral product portfolio consisting of more than 1,000 environmentally friendly disposable and reusable solutions, which are continuously

adapted to the needs of the catering industry. For the even easier transport and delivery of a larger number of reusable products, greenbox provides reusable transport boxes.



Caption: greenbox, Germany's market leader for climate-neutral food-service solutions, launches two important reusable products with the burger and menu boxes and expands the Häppy Family range.

About greenbox GmbH & Co. KG

Since 2010, greenbox has been offering its customers from the food-service sector, the hotel industry, gastronomy, wholesale, and food retail a diverse range of environmentally friendly packaging as disposable and reusable solutions, and consumable products made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader in foodservice solutions. With more than 60 employees, greenbox aims to simplify the daily processes in the catering business with its products and to reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox not only designs its own operations but also its own products to be 100% climate neutral. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.

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