

Compulsory reuse also affects butchers Greenbox ensures less packaging waste for butchers in Europe

Bremen, 1st December 2022. In 2023, the legal obligation to use reusable food containers will come into force. Sustainable reusable containers are intended to reduce packaging waste, especially in the booming take-away business. This obligation also applies to butchers' shops in Germany, which sell both hot dishes and unprocessed food. The ideal remedy for butchers is provided by greenbox with its reusable food containers from the "Häppy Family" product range. These not only guarantee an appetising presentation, but also safe and environmentally friendly transport of the food. The special composition of the material of the reusable containers also ensures that the high hygiene standards, which are particularly important for sensitive food such as meat, are met. In addition, the reusable dishes are dishwasher and microwave safe and are also suitable for freezing food. More information at www.biologischverpacken.de.

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Whether it's classic goulash soup, a schnitzel or burgers straight from the butcher's hot counter - the reusable tableware of the "Häppy Family" product range offers the ideal reusable solution for butcher's shops. These include the reusable "Häppy Bowl" bowls, the "Häppy Box" for compact

dishes such as sandwiches, meatballs or burgers, and the "Häppy Plate" for dishes with different dish components. These not only allow the products to be eaten on site at the lunch table, but also support leak-proof and environmentally friendly transport of the dishes. The reusable items are resistant to everything and can be used in a variety of ways: in the dishwasher, in the microwave when it's hot or in the freezer when it's below freezing. To offer an attractive choice, the tableware variations are available in three colours: caramel, cashew and spinach. Special colours or the option of individual printing on the reusable containers are also possible for larger order quantities.

Equally sustainable and hygienic

The greenbox products are composed of 98 percent sustainable bioplastic with wood fibres - a mix that has a particularly antibacterial effect. For recycling, greenbox takes the containers back at the end of their life cycle.

In addition to the lunch business, greenbox's reusable tableware is also used for the butchers' core business, the direct sale of fresh meat and sausage. As this is unprocessed food, the hygiene aspect of the packaging materials is a particular focus here.

The material of the boxes is FSC-certified in the spirit of responsible forest management and any CO2 emissions caused by raw materials, production, storage or transport have been fully compensated. Production takes place in Germany, which saves long transport routes and thus also CO2 emissions. Good for the conscience and the environment: a reduction in packaging waste thanks to environmentally friendly materials. Due to their low weight, the boxes are the perfect companion for out-of-home business. Fairly produced and sustainable packaging that can be optimally integrated into the business processes of catering companies such as butchers.

About greenbox

Since 2010, Greenbox has been offering its customers from the food-service sector, the hotel industry, gastronomy, wholesale and food

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retail a diverse range of environmentally friendly packaging as disposable and reusable solutions as well as sustainable consumer products made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader in foodservice packaging. With over 60 employees, greenbox aims to simplify the daily processes in the catering business with its products and reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox therefore designs not only its operations but also its products to be 100% climate neutral. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.

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