

How reusable food packaging can work at city festivals - an example

Reusable solution from greenbox tested at Hemelingen quarter festival in Bremen



Bremen, 7 September 2022 - Sustainability does not have to be elaborate and complicated. This also applies to events where visitors need to be catered for quickly, at best. How this can be done successfully was demonstrated at the beginning of September at the 'Hemelinger Diversity' quarter festival, HEVIE 2022 for short. Around 600 reusable bowls were provided free of charge for the festival by greenbox, the market leader in climate neutral food service solutions. Read here how reusable can work accordingly at a city festival.

The Hemelingen quarter festival offered a varied programme of music, sports and snacks. The fact that a lot of rubbish is usually produced is actually pre-programmed. This is exactly what is to be done differently from now on - in the spirit of sustainability. The environmentally conscious serving of food went hand in hand with the return of the reusable bowls and the hygienic cleaning and reuse. This can be done efficiently in two ways at a city festival, for example: In the form of distributing the reusable containers directly

Company Contact:
Greenbox GmbH & Co. KG
Dr. Frank Lampe
Schwachhauser Heerstraße 266b
28359 Bremen, Germany

Tel.: + 49 421 – 246 87 87 87
E-Mail: f.lampe@bionatic.com

Press Contact
P.U.N.K.T. Gesellschaft für Public Relations mbH
Katharina Fugmann
Völckersstraße 44
22765 Hamburg, Germany

E-Mail: kfugmann@punkt-pr.de
Tel.: + 49 0 853760-24

via the stands of the respective catering establishments or via a central distribution station where the guests then receive the bowls. The latter was also the concept at HEVIE 2022.

The 600 sustainable reusable bowls from the Häppy Family product range, which were provided by greenbox, were particularly suitable for this purpose: they are composed of 98 percent renewable raw materials, have a bacteriostatic effect and can be easily stacked to save space after use. This means that storage at the central serving station as well as at the stands themselves is problem-free and simplifies the processes for the caterers on site. The reusable bowls are suitable for both cold and hot food.

Sustainable products for every occasion

In addition to the reusable containers, reusable reef cups from greenbox were also used. The cups are stable and ideal for cold and hot drinks - perfect for a refreshment in between at a varied city festival.

"We are pleased we were able to support the Hemelinger quarter festival with our sustainable reusable products," says Olaf Regener, Head of Business Dev. Reusable at greenbox. "We continue to move forward and show with the use of reusable products and environmentally friendly disposable solutions that sustainability can be successfully implemented at such type of events. The required processes can be efficiently designed, too." For the guests of the festival, this gave them the opportunity to enjoy the weekend in a relaxed manner and at the same time act in an environmentally conscious way.

Company Contact:

Greenbox GmbH & Co. KG
Dr. Frank Lampe
Schwachhauser Heerstraße 266b
28359 Bremen, Germany

Tel.: + 49 421 – 246 87 87 87

E-Mail: f.lampe@bionatic.com

Press Contact

P.U.N.K.T. Gesellschaft für Public Relations mbH
Katharina Fugmann
Völckersstraße 44
22765 Hamburg, Germany

E-Mail: kfugmann@punkt-pr.de

Tel.: + 49 0 853760-24



Caption 1: Reusable solutions don't have to be complicated at events - greenbox showed this at the Hemelinger quarter festival in early September.



Caption 2: The HEVIE 22 quarter festival took place in Bremen, beginning of September 2022 and was made sustainable by the generous donation of 600 reusable greenbox bowls. [Photo: Gerhard Schulz]



Caption 3: The reusable Häppy Bowls from greenbox were used at HEVIE 2022 and are easy to stack, dishwasher and microwave safe.

Company Contact:

Greenbox GmbH & Co. KG
Dr. Frank Lampe
Schwachhauser Heerstraße 266b
28359 Bremen, Germany

Tel.: + 49 421 – 246 87 87 87
E-Mail: f.lampe@bionatic.com

Press Contact

P.U.N.K.T. Gesellschaft für Public Relations mbH
Katharina Fugmann
Völckerstraße 44
22765 Hamburg, Germany

E-Mail: kfugmann@punkt-pr.de
Tel.: + 49 0 853760-24



Caption 4: In addition to the reusable containers, reusable reef cups from greenbox were also used at HEVIE 2022.

About greenbox GmbH & Co. KG

Since 2010, Greenbox has been offering its customers from the food-service sector, the hotel industry, gastronomy, wholesale and food retail a diverse range of environmentally friendly packaging as disposable and reusable solutions as well as sustainable consumer products made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader in climate neutral food-service packaging. With over 60 employees, greenbox aims to simplify the daily processes in the catering business with its products and to reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox therefore designs not only its operations but also its own products to be 100% climate neutral. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.

Company Contact:

Greenbox GmbH & Co. KG
Dr. Frank Lampe
Schwachhauser Heerstraße 266b
28359 Bremen, Germany

Tel.: + 49 421 – 246 87 87 87

E-Mail: f.lampe@bionatic.com

Press Contact

P.U.N.K.T. Gesellschaft für Public Relations mbH
Katharina Fugmann
Völckersstraße 44
22765 Hamburg, Germany

E-Mail: kfugmann@punkt-pr.de

Tel.: + 49 0 853760-24