

Meals on wheels now sustainable greenbox delivers reusable solutions for menu services



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Bremen, 12 October 2022 - Numerous senior citizens, caring relatives and people who are temporarily or long-term unable to cook for themselves make use of Meals on Wheels every day. Great value is placed on the quality of the meals provided by the menu services, which are offered by both private and welfare providers. However, delivery, which is usually done by car or even larger vans, also releases CO2 emissions. There is little that can be done about delivery by vehicle due to the space required - but there is something that can be done about the containers in which the meals themselves are transported. This is where greenbox GmbH comes in and offers a wide range of products with its environmentally friendly reusable containers, which are aimed precisely at the

requirements of delivery services and promote sustainable meals on wheels services. More information at www.biologischverpacken.de/en.

Outpatient catering is a challenge for delivery services providing meals on wheels. Safe, efficient and at the same time environmentally conscious transport must always be ensured. An important step here is the use of sustainable reusable containers. The "Häppy Family" product range from greenbox offers the ideal solution with its large selection of reusable items. For example, they are suitable for delivering dishes with several components that should not be mixed before consumption, safely and sealed with a lid. The sealable reusable burger and menu bowls also enable easy and safe transport. The advantage: the bowls, meal trays & co. are dishwasher-safe, can also be stored in the freezer and reheated in the microwave. These aspects are especially important for Meals on Wheels customers. The reusable containers also offer visual variation: the colours caramel, cashew and spinach are available. Special colours are also possible for corresponding purchase quantities. In addition, the containers can be printed individually.

Sustainable and practical for the delivery process

Due to the regular deliveries to customers, the return of the reusable containers for meals-on-wheels services is also no problem: they can simply be collected again and taken along with the next delivery of the new meal. All reusable greenbox products are made of a robust mix of materials, 98 percent of which are made of bioplastics in combination

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with wood fibres and are certified under the FSC's Responsible Forest Management label. Any CO2 emissions caused by raw materials, production, storage and transport are fully offset. The result: a material that is robust and, compared to porcelain, weight-saving. It also repels bacteria - another positive aspect when catering for people in need of care and senior citizens. Aid organisations, outpatient care services and private menu service providers are thus given the opportunity to manage the delivery of versatile meals efficiently and sustainably. In order to convince themselves first-hand of the reusable products from greenbox, corresponding sample orders are available for customers in the supplier's online shop.

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About greenbox GmbH & Co. KG

Since 2010, Greenbox has been offering its customers from the food-service sector, the hotel industry, gastronomy, wholesale and food retail a diverse range of environmentally friendly packaging as disposable and reusable solutions as well as sustainable consumer products made from renewable or recycled raw materials. With over 1,000 different products, greenbox is the market leader in foodservice packaging. With over 60 employees, greenbox aims to simplify the daily processes in the catering business with its products and to reduce the environmental impact of conventional plastic packaging. As the first supplier in the field of foodservice packaging, greenbox therefore designs not only its operations but also its own products to be 100% climate neutral, i.e. CO2 compensated. Greenbox is a member of the BIONATIC Group from Bremen, which offers environmentally friendly products for businesses and end customers in various business areas.